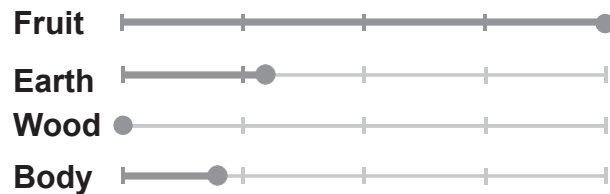


2020 Lost Poet Rose

California

Winemaker Notes

Winc is proud to partner with author Atticus, a young anonymous writer whose love of wine inspired him to work directly with Winc to create Lost Poet. You can't help but feel the blush of romance when you discover this poetically-inspired rosé. As bright and flirtatious as a new-found crush, you'll fall in love with this wine's fresh citrus and floral notes, an intoxicating marriage that draws you back to the glass over and over again. Effervescent hints of melon and red berry only add to the appeal, as this bottling is so much more than surface level. It's a joyful example of the heights California rosé can reach.



Winemaking

Low-sugar, Low-sulfur

Food Pairings

Cheese
Fries
Salad
Sushi

Technical Data

TA	0.0g/L
RS	0.0g/L
PH	0.00
Alcohol	0%

Tasting Notes

Strawberry
Watermelon
Raspberry
Citrus
White Flower

Brand Statement

*"A good bottle of wine should take you on a long journey.
It should make you feel something."*

xx Atticus

LOST

POET

Wine is poetry.
xx Atticus



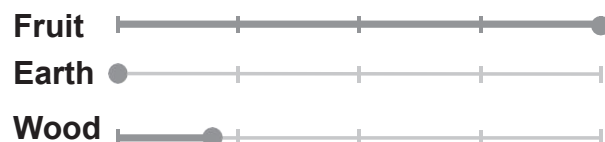
Winc

2020 Lost Poet

California, USA

Winemaker Notes

Winc is proud to partner with author Atticus, a young anonymous writer whose personal interest in wine has been expressed throughout his work. He worked directly with Winc Director of Winemaking Ryan Zotovich to create Lost Poet. A plush and succulent red blend with slight sweetness, this is a wine that invites you to come back for another sip. And since we'll leave the poetry to the experts, what better way to end than with Atticus' words about Lost Poet: "Wine is poetry and so is life. So drink on. And live on. And write yours richly."



Winemaking

Low-sulfur, sustainable

Food Pairings

Fruits
Pizza
Chocolate cake
Pasta with red sauce

Technical Data

TA	5.7g/L
RS	5.0g/L
PH	3.74
Alcohol	14.1%

Tasting Notes

Plum
Raspberry
Dark cherry
Butterscotch

Brand Statement

*"A good bottle of wine should take you on a long journey.
It should make you feel something."*

XX Atticus



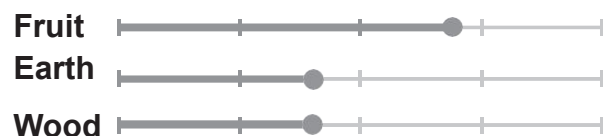
Winc

2019 FOLLY OF THE BEAST CHARDONNAY

Central Coast, CA

Winemaker

Well-balanced and elegant, this wine has all the beloved elements of a California chardonnay. To create this delicacy, we went to the Central Coast where foggy mornings have a favorable effect on the grape and large diurnal shifts help promote fruit notes and high-acidity. The combination of this creates its unique, high-quality stature. Aged in 30% French Oak to enhance delicious notes of apple, apricot, and butterscotch and scents of white flower and yellow apple. Folly of the Beast Chardonnay is the product of meticulous winemaking and a continuation of our mission to achieve the impossible.



Winemaking

Aged in 30% new French oak

Viticulture

Soil: Sand, loam, clay
Elevation: 100-2,000ft
Age of Vine: 20+years
Sustainably farmed

Technical Data

TA	5.6g/L
RS	4g/L
PH	3.5
Alcohol	13.9%

Tasting Notes

Apple
Apricot
Butterscotch
Lemon

Food Pairings

Pasta w/ Cream Sauce
Poultry
Salad
Shellfish

Notes



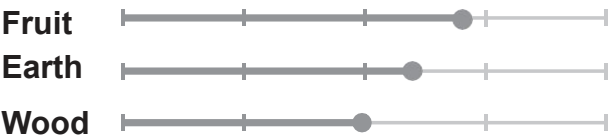
Winc

2020 FOLLY OF THE BEAST PINOT NOIR

Central Coast, CA

Winemaker

It's our mission to consistently deliver impossibly good 100% Pinot Noir at an unrivaled price. To do so, we picked up and down the Central Coast from each prominent wine region from Monterey to Santa Barbara, this red wine is made to be expressive, elegant, and approachable. The resulting wine is a nuanced, mono-varietal Pinot Noir with Old-World characteristics, but made in a modern style and showcasing California's Central Coast. Fermented in stainless steel then gently pressed and allowed to mature for 12 months in 30% new French oak prior to bottling.



Winemaking

Aged for 12 months in 30% New French Oak

Technical Data

TA	5.3 g/L
RS	0.4 g/L
PH	3.76
Alcohol	13.6%

Tasting Notes

Allspice
Blackberry
leather
Red Cherry

Food Pairings

BBQ
Cured Meat
Pasta w/ Red Sauce
Pizza

Notes



Winc